

## News

- **onTrackCRM 11.10 LeadGen** has been released. Utilize powerful advertisement features to track, manage and improve your online lead generation.

## Feature Updates

- **6/28/13: Property Ad Creator** unveiled. [Click here for tutorial](#)
- **4/11/12: MLS Comparable link** on CA Income Property Analysis is working correctly now.
- **4/5/12: Template Ad library** copied into each onTrackCRM install.
- **3/16/12: Investor Analysis Platform** upgraded in LeadGen version;
  - Cash Flow, Cash-on-Cash ROI and Rent Value Model
- **2/10/12: \$site-url\$** token will not automatically populate with your LeadGen website. It is no longer necessary to manually change the URL to your LeadGen URL.
- **2/8/12: Webinar** - onTrackCRM Feature Overview. [watch now](#)
- **2/3/12: Stealth form token.** Use a token to automatically insert the stealth form link into your ad. [Tutorial](#)
- **1/27/12: New Ad Samples** are available. [See USP banners](#), [See working with Images](#)
- **1/26/12: Token \$doc-id\$.** You can now leave \$doc-id\$ in your ad. It will automatically be replaced by the Document record # when you click Post Ad. [See how to get URL to landing pages](#)
- **1/25/12: Stealth form updated.** Now a buyer USP is now offered on Stealth Pop-up.
- **1/25/12: Duplicate marketing document.** Makes it easy to copy an existing ad to make modifications.

## Site Content

- [Getting Started](#)
  - [Email Signature](#)
  - [Importing Contacts](#)
- [FAQ](#)
  - [Email Campaign Subscription / Unsubscription](#)

## Highlighted Topics

- [Creating online Advertisement](#)
- [LeadGen website landing pages](#)
- Online HTML Editor to see what your ad will look like: <http://htmledit.squarefree.com/>

- [Contacts](#)
- [Live Training Workshops](#)
- [Marketing](#)
  - [Call Capture](#)
  - [Online Advertisement Overview](#)
    - [Compose HTML Advertisements](#)
      - [Ad Sample: Property Ad with 3 USPs](#)
      - [Ad Sample: Image USP](#)
      - [Ad Sample: Property Detail](#)
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    - [Creating New Image Ads](#)
    - [Insert an Image into onTrackCRM Editor](#)
    - [LeadGen Website Landing Pages](#)
    - [Property Ad Creator](#)
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  - [Analysis Module Export for CRMLS Matrix](#)