

News

- **onTrackCRM 11.10 LeadGen** has been released. Utilize powerful advertisement features to track, manage and improve your online lead generation.

Feature Updates

- **6/28/13: Property Ad Creator** unveiled. [Click here for tutorial](#)
- **4/11/12: MLS Comparable link** on CA Income Property Analysis is working correctly now.
- **4/5/12: Template Ad library** copied into each onTrackCRM install.
- **3/16/12: Investor Analysis Platform** upgraded in LeadGen version;
 - Cash Flow, Cash-on-Cash ROI and Rent Value Model
- **2/10/12: \$site-url\$** token will not automatically populate with your LeadGen website. It is no longer necessary to manually change the URL to your LeadGen URL.
- **2/8/12: Webinar** - onTrackCRM Feature Overview. [watch now](#)
- **2/3/12: Stealth form token.** Use a token to automatically insert the stealth form link into your ad. [Tutorial](#)
- **1/27/12: New Ad Samples** are available. [See USP banners](#), [See working with Images](#)
- **1/26/12: Token \$doc-id\$.** You can now leave \$doc-id\$ in your ad. It will automatically be replaced by the Document record # when you click Post Ad. [See how to get URL to landing pages](#)
- **1/25/12: Stealth form updated.** Now a buyer USP is now offered on Stealth Pop-up.
- **1/25/12: Duplicate marketing document.** Makes it easy to copy an existing ad to make modifications.

Site Content

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Highlighted Topics

- [Creating online Advertisement](#)
- [LeadGen website landing pages](#)
- Online HTML Editor to see what your ad will look like: <http://htmledit.squarefree.com/>

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